New London County 4-H
Fair & Expo Ad Campaign

Support your fair and earn great prizes!

Clubs with 100% participation get 10% cash back!

Top 5 Sellers at the end of the Campaign get a 6-10% Commission!

Campaign runs Feb. 7 - May 2.

(Ads turned in after May 2 will not be considered for commissions)

SPONSORSHIPS!

BRONZE ($5)
SILVER ($10)
GOLD ($20)
PLATINUM ($50)
DIAMOND ($100)

AD Sizes:
FULL ($120)
HALF ($60)
BUSINESS CARD ($25)

Fair book is 8.5x11 Color!

Remember:

Be Safe!

Be Courteous!

Explain why 4-H and the Fair is important to you!

Record all info accurately!

Approach family, friends and acquaintances of your family, teachers and others to be a sponsor or donate.

4-H’ers have dibs in February to approach ‘their’ advertisers from last year.

Attach “Ad Copy” and money/check to the contract with a paper clip.

Encourage advertisers to send ads electronically to marc.cournoyer@uconn.edu

Checks payable to: NLC 4-H Fair Association

Currently exploring electronic payment options. More information to come.

Forms on-line: s.uconn.edu/newlondon

UConn complies with all applicable federal and state laws regarding non-discrimination, equal opportunity, affirmative action, and providing reasonable accommodations for persons with disabilities. Contact: Office of Institutional Equity; (860) 486-2943; equity@uconn.edu; http://www.equity.uconn.edu