

# THE MIDDLESEX AND NEW HAVEN COUNTY 4-H FAIR ASSOCIATION, INC.

Since 1924 • The First Fair of Its Kind in America!



Amy Wiknik, 97<sup>th</sup> 4-H Fair President

Middlesex County Extension Office  
New Haven County Extension Office

◆ 1066 Saybrook Road ◆ P.O. Box 70 ◆ Haddam, CT 06438-0070 ◆ Phone: 860-345-4511 ◆ Fax: 860-345-3357 ◆ e-Mail: emily.alger@uconn.edu  
◆ 305 Skiff Street ◆ North Haven, CT 06437 ◆ Phone: 203-407-3158 ◆ Fax: 203-407-3176 ◆ e-Mail: margaret.grillo@uconn.edu

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Dear Business Leader,

We are writing on behalf of the Middlesex and New Haven County 4-H Fair Association. 4-H is an international organization that creates opportunities for youth to become proactive citizens and leaders in their communities. Our youth invest their time developing skills through agricultural, leadership, communication, arts, and sciences projects. Each year our youth plan a fair to showcase their projects for evaluation and their community to see. We are proud to say our fair is 'the first of its kind in America' because the entire voting board is youth since its inception nearly 100 years ago. Our fair is where youth aged 5 to 18 exhibit their yearly projects but it is also where they work together as a team to create an experience for their family, friends, and the public. As a respected business in our community, we are asking for help in reaching this goal in 2023.

Last year we were so thankful for our generous corporate sponsors. They made it possible for our fair to be re-opened to the public. Without all of the community support that never would have been achieved!

We again ask for your support to reach our \$8,000 goal to fund our 2023 Fair. Any support would be greatly appreciated including sharing this information with others who may want to donate. If you would like to donate, please see details on the following page.

Sincerely,

*The 2023 Middlesex and New Haven County 4-H Fair Officer Team*

**UConn**  
COLLEGE OF AGRICULTURE,  
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[www.4-hfair.org](http://www.4-hfair.org)



**All donation levels are welcome! Support financially or word of mouth is appreciated and will allow us to hold a 4-H fair this year.**



*If you would like to be a business sponsor of our 4-H fair, please see the following details.*



**\$250 Sponsor**

- Your logo/business information on our event posters and signage for the full fair weekend

**\$500 Sponsor**

- Everything from previous level and
- County 4-H Facebook posts about your business and generous donation during the week of the fair

**\$1000+ Sponsor**

- Everything from previous levels and
- Additional high visibility signage during events
- Logo/Business on the back of Officer/mentor t-shirts worn throughout the fair weekend

## HOW TO DONATE

### VENMO OR CHECK

Complete and return the form below

### VENMO US @Middlesex-New Haven

Please include your name, email, and specify "2023 MidNh sponsorship Campaign" in the "What 's it for?" field, so we can send you a donation receipt - Contact Nathan Sandoval, 4-H Fair Treasurer Mentor with questions about VENMO or tax deductions - [Sandoval.nathan@gmail.com](mailto:Sandoval.nathan@gmail.com) or 203-751-0036.

*Checks can be mailed to the following address:*

**Middlesex County Extension Center  
Attn. MX & NH 4-H Fair  
1066 Saybrook Rd., Haddam, CT 06438**

May we have permission to acknowledge your gift in 4-H communications and external publicity?  Yes  No

### Thank You for Your Generous Gift to the Middlesex & New Haven 4-H Fair, part of the UConn 4-H program

Name *(please print clearly)* \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Please accept our contribution of  \$250  \$500  \$1000  \$\_\_\_\_\_

***Sponsorships turned in by March 1, 2023 will receive the recognition listed above***

CHECK. Please enclose a check made payable to **Middlesex & New Haven County 4-H Fair**

VENMO

I will submit the required forms to my employer so that my gift will be increased with a matching gift



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# UConn Youth Development: Positioning All Youth for Success

As part of UConn, 4-H and the EFNEP Program strive to provide Connecticut's youth with access to research based, age appropriate education equipping them with the tools to reach their full potential.

The mission of 4-H is to assist ALL youth ages 5-18 in developing leadership and life skills, as well as acquiring knowledge while forming attitudes to enable them to become self-directing, productive and contributing members of their families and communities.

## UConn 4-H AND EFNEP REACHING CONNECTICUT YOUTH

- Serve over 19,000 young people annually
- Reach urban, suburban and rural youth
- Cater to diverse audiences in variety of setting across the state
- Bring top quality, educational programming to people where they live and learn
- Connect the state's youngest residents to UConn and it's ongoing mission

UConn 4-H and EFNEP programs strive to reach residents young and old through a variety of delivery models in many different settings throughout Connecticut and beyond.

Below are some of the ways we work to meet the needs of the youth and families we serve every day.



- ⇒ Community based clubs & independent study
- ⇒ Seasonal 4-H residential and day camp programs
- ⇒ Family support programs
- ⇒ Virtual programming and online connections



- ⇒ In school clubs
- ⇒ Afterschool clubs
- ⇒ Special interest, educational programs
- ⇒ Homeschool organizations and family outrea



- ⇒ Local recreation depts & public library programs
- ⇒ Partnerships with community organizations
- ⇒ Municipal government and public agency outreach
- ⇒ Hospitals and community health departments



For more information on how you can make a positive difference for youth, contact Emily Alger at [Emily.alger@uconn.edu](mailto:Emily.alger@uconn.edu) or Peg Grillo at [Margaret.grillo@uconn.edu](mailto:Margaret.grillo@uconn.edu).

*UConn 4-H is an Equal Opportunity Program Provider*