

Dear 4-H Supporter:

We are now planning for our annual Ad Campaign. This campaign provides financial support for all Fairfield County 4-H programs. About 25 volunteers and teens coordinate Fairfield County 4-H, with the help of the UConn 4-H Extension Educator. 100% of the proceeds from this ad campaign support 4-H educational programs for youth and volunteers.

Did you know that each year, donors like you, contribute one-half of the total budget? Your support is essential for us to continue to make a difference in the lives of our youth and their families.

The mission of Fairfield County 4-H is to help youth *Dream and Achieve*. We do that by creating a supportive environment with caring adults, where youth learn leadership, citizenship, and life skills. These skills empower young people to become capable, caring, competent adults who are able to meet the needs of a diverse and changing society. Did you know? 4-Hers are 4 times more likely to contribute to their communities.

The impact that 4-H has on the lives of our young people are endless. Some examples of what our program has accomplished include:

- Mentoring programs
- STEM Education
- Public Speaking Honor Groups
- Leadership training for teens and volunteers
- 4-H County Fair
- 4-H Dog Show

1,800 hours of community service to local cities and towns were performed by Fairfield County leaders and members.

**Fairfield County 4-H**  
*where youth Dream & Achieve!*

*Thank you for Making the Best Better!*  
*4-H Grows True Leaders!*

## 4-H Ads & Sponsorships

**Supporting the Fairfield County 4-H Ad Campaign by purchasing an ad has the following advantages:**

- Tax deductible
- Be listed on our webpage for an entire year
- One supporter will be featured weekly on our *Fairfield County CT 4-H UConn* Facebook page.
- Your ad/sponsorship will be included in our 4-H Dog Show program in June.
- Your ad/sponsorship will be included in our 4-H Fair book in October.

### **FAIRFIELD COUNTY 4-H ADVERTISER**

#### *New Format! Larger Ads!*

- **4-H BRONZE SPONSOR – \$250.00**  
*Special recognition in the Ad booklet as well as being posted prominently on the 4-H webpage for one year.*
- **Full page** (Ad dimensions 8.25” x 6.75”) **\$125**
- **½ page** (Ad dimensions 6.75” x 4”) **\$65**
- **¼ page** (Ad dimensions 3.375” x 4”) **\$40**
- **Business card** (3.375 x 2”) **\$30**

### **FRIENDS AND FAMILY of 4-H SPONSORSHIPS**

- **BLUE RIBBON 4-H SPONSOR - \$50**  
2 lines of text – 60 characters/line (includes spaces)
- **RED RIBBON 4-H SPONSOR - \$35**  
Your name/town is listed under the 4-H Sponsor section
- **4-H PATRON - \$25**  
Your names will be listed in the Patron section
- **DONATION – Any amount!**

Please send digital ad copy to [donna.liska@uconn.edu](mailto:donna.liska@uconn.edu)  
Also include a copy of your ad with your order form.  
For those sending in business cards for copy please DO NOT staple them to brochure as the hole will print.

## Order Form

# FAIRFIELD COUNTY 4-H FAIR AD & SPONSORSHIPS CAMPAIGN 2023

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Town & Zip \_\_\_\_\_

Email or Phone # \_\_\_\_\_

**Print Ads (please check one):**

- Use the same ad as last year
- Full Page \$125
- Half Page \$65
- Quarter Page \$40
- 1/8 Page/Business card \$30

**PLEASE USE A PAPER CLIP NO STAPLES**

**BRONZE SPONSORSHIP - \$250.00**

***Friends & Family Sponsorships***

- Blue Ribbon 4-H Sponsor - \$50  
*2 lines of text (60 characters/line including spaces)*

\_\_\_\_\_

\_\_\_\_\_

- Red Ribbon 4-H Sponsor - \$35

Name: \_\_\_\_\_

Town: \_\_\_\_\_

- 4-H Patron - \$25

Name: \_\_\_\_\_

- 4-H Donation - Any Amount \$ \_\_\_\_\_

*Please make checks payable to:*

***Fairfield County 4-H***

Be sure to get this back to your 4-Her with payment by early February so they can make their 2/14/23 deadline!



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