

March 1st, 2022

The New London County 4-H Fair Board meeting came to order on March 1st, 2022 at 7:04pm. The pledges were stated. Introductions were done. Maya made a motion to accept the Secretary's report, Padraig seconded and the motion passed. There is a total of \$10,653.52 in the treasury. Natalie made a motion to place the treasury report on file, Jeremiah seconded and the motion passed. Victoria gave the business report. Official animal chosen to record the ad campaign is a perched dog. Ad campaign is open, go sell those ads! Jeremiah gave the superintendents reports.

Old Business:

- Victoria gave a report on the radio studio being at the expo for broadcasting

New Business:

- Cover Photo Contest!
 - Natalie made a motion to keep the changed dates, determined prize, and same size of cover, Juliette seconded and the motion passed
- Heidi discussed the possibility of having Channel 3 live feed help to promote the expo
- Possibility of having the channel 8 news adding the 4-H expo to their community calendar
- Channel 3 would be a live feed broadcasted during the expo and Channel 8 would be a community calendar to promote the expo
- Maybe facebook page — \$10-20/month (jeremiah looking into)
- Mr. Holdridge discussed the pulls
 - Keep same premiums from last year but then after fundraising add up to \$50 to match the premiums of the Lebanon Fair — not taken out of budget and only based on money raised from fundraising
- Have flyers put out and give to the North Stonington Fair to promote the pulls (?)
- Discussion of the possibility of having a magician come to the expo for the day. \$350/day
 - A possible motion to take \$350 out of the budget to allow a magician to come for the day was tabled
- Reaching out to New England Science and Sailing as potential to get FREE activities to happen during the fair
- Maya will reach out to the Denison Pequotsepos Nature Center to ask about bringing things for the spectators
- Potential demo of animal skulls
- The 2022 Weekend Expo Schedule was reviewed and revised
- Ms. Pam discussed the participation for the Hamburg Fair ~ August 19th-21st, 2022 in Lyme, CT

- March 12 Association for CT Fair Annual Meeting
- March 12 Beef & Dairy Day
- April 2 Goat Show
- April 9 Food Show
- April 23 CSI:STORRS teen STEM Day
- April 30 junior STEM day
- May 14 Expressive Arts Day

Padraig made a motion to adjourn the meeting at 8:22 pm, Jeremy seconded and the motion passed.

Respectfully Submitted By Juliette Savignac