



Hartford County 4-H Fair Sponsorship Form



We are now planning and preparing for our 86th Annual Hartford County 4-H Fair to be held August 19, 20 & 21, 2022 at the Four Town Fairgrounds in Somers, CT. We invite you to become a sponsor of our 2022 4-H Fair.

4-H is a non-profit organization for youth ages 5-19. The Hartford County 4-H Fair is a county fair, managed by 4-H members, under the guidance of adult volunteers, advisors, and the UConn 4-H Extension Educator. Attendance averages about 8,000 people. The number of exhibits continues to represent over 3,000 projects, including arts and crafts, foods, small animals, gardening, computer science, photography, livestock and much more.

The exhibits at the fair are made, grown or trained by 4-H members. 4-H members work all year to get ready for our fair. If you want to learn more about 4-H or have any questions about the fair, call Jen Cushman, UConn 4-H Extension Educator at (860) 409-9074.

Our operating budget is over \$62,000 per year. Last year's fair was supported by over 2,000 sponsors. Your sponsorship goes towards the expenses of running our 2022 4-H Fair. Our fundraising goal for 2022 is \$40,000.

We appreciate your support of our youth and 4-H Fair. THANK YOU!

Hartford County 4-H Fair received \$\_\_\_\_\_ in payment for sponsorship of the 2022 4-H Fair from \_\_\_\_\_.

All sponsors will receive two tickets to the Hartford County 4-H Fair, Your name or ad will appear in the Premium Book and your name will be listed on our website, full and half page ads will receive additional recognition: hartfordcounty4hfair.org . The fair is held at Four Town Fairgrounds, Somers, CT on August 19, 20 & 21, 2022.



4-H Member Name \_\_\_\_\_
Date \_\_\_\_\_

1. Sponsor's Name \_\_\_\_\_

2. Mailing Address:
Street \_\_\_\_\_
Town \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

3. Sponsor's email: \_\_\_\_\_

4. 4-H Member: \_\_\_\_\_
4-H Club(s): \_\_\_\_\_

- 5. Circle Sponsorship:
FULL PAGE AD\*\* \$ 400.00
1/2 PAGE AD \*\* \$ 200.00
BANNER ONLY \*\* \$ 150.00
1/4 PAGE AD \$ 100.00
BUSINESS CARD AD \$ 60.00
CLASS SPONSOR\*\*\* \$ 50.00
or (Kids Activity Sponsor)
GREEN SPONSOR \$ 40.00
WHITE SPONSOR \$ 25.00
CLOVER SPONSOR \$ 15.00
Other Donations or Gift Cards \$ \_\_\_\_\_

My employer matches donations. \_\_\_\_\_ (name of employer)

\*\*FULL PAGE, 1/2 PAGE AND BANNERS will have a banner hanging at the 4-H Fair with their name on it. Banners remain property of the Hartford County 4-H Fair Association.

How would you like your banner to read. NO LOGOS

\*\*\*Please indicate the class you would like to sponsor. \_\_\_\_\_
Kids Activity Sponsors - your name will be displayed at the Kids Game Tent

6. Signature of Sponsor \_\_\_\_\_ Date \_\_\_\_\_

7. Paid By: (Circle One) Cash or Check or Money Order
(Check/money order payable to Hartford County 4-H Fair Association)

8. Amount \$ \_\_\_\_\_
All sponsorships must be turned in on March 26, 2022 or mailed before then, directly to: UConn Hartford County 4-H 270 Farmington Ave., Suite 262, Farmington, CT 06032